



HEIMDAL™  
SECURITY

# JYSK

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CASE STUDY

2021

**Company:** JYSK**Industry:** Home Retail**Year founded:** 1979**Number of employees:** Over 26.500**Global presence:** Worldwide**Website of the company:** <https://JYSK.dk/>

## Introduction

JYSK A/S is a Danish retail chain, selling household goods, furniture and interior décor. JYSK is the largest Danish retailer operating internationally.

JYSK delivers a great Scandinavian offer for everyone within sleeping and living. They are a global retail chain of stores and web shops, and part of the family-owned Lars Larsen Group.

The founder, Lars Larsen, opened his first JYSK store in Aarhus, Denmark, in 1979. Today, JYSK has more than 3,000 stores in 50 countries around the world. 28 countries are operated directly by JYSK, while the remaining 22 countries are part of the JYSK Franchise concept.

Although JYSK today is a global business, the company is managed based on its Scandinavian roots. This is reflected in the company culture and the way they do business.

### Describe a challenge you experienced and which Heimdal™ solved:

*We wanted to make third-party patching easier in parallel with maintaining an overall strong security posture while being totally confident that our users are always safe, both in the office and when working from home.*

*Luckily, Heimdal™'s scalable, flexible and intuitive solution successfully handles software patching on-the-fly, from anywhere in the world and according to any schedule. The fact that we can check the status of issues and manage it all from one place is definitely a great plus.*

*Since user rights were also becoming somewhat of an issue, we couldn't leave users with open free access for security reasons, but all the necessary approvals and escalations were a time management nightmare. Now we can handle it at a truly professional level, for each file and folder separately if necessary.*

### Describe what you like about the Heimdal™ Security product suite and how our cybersecurity solutions helped your operations:

*It's just the simplest to use from all security solutions we looked into... the same great features, all the advanced stuff you can want, but simpler to use. We tried and even bought some other suites before turning to Heimdal™, they were ok but always some functionality was missing.*

*When trying out Heimdal™ for the first time, the simplicity was also like a breath of fresh air, as an added bonus. With Heimdal™, online security seems one less pain to worry about. Since implementation, we also checked off some compliance requirements simply because we now have the Heimdal™ solutions installed. We got everything covered into one system. We can definitely recommend Heimdal™ Security as a unified, easy-to-use security solution.*

### Describe why you chose Heimdal™ above other options:

*It was simply the best offer for the value from all options we explored before making the final decision. We get great security, ease of use, and for less resources than competing offers asked for. Our IT staff is also relieved of mindless hours... it's all in all a great deal.*

### Describe how your systems would be impacted if you did not have the Patch and Asset Management module provided by Heimdal™:

*We can't imagine patching by hand in this day and age, so we would still need to use an automated solution. We worked with a few before but they were still demanding, a lot of time and effort was still spent making patches work with our environment. Now we are finally more carefree in this regard.*

### Describe how your systems would be impacted if you did not have the Privileged Access Management module provided by Heimdalsecurity™:

*Well, for one compliance with data protection standards and security would be more difficult. We need to be able to prove that we are taking all precautions necessary to prevent unlawful access to data and so on – this is solved very easily by removing admin rights and managing them through a PAM software.*

*Second, our IT staff would be much busier and much more worried if they had to pay attention to everyone's rights and manually escalate them and so on. It would certainly be a rough time.*

**Flemming Thøgersen**  
Team Manager – IT Client Infrastructure

### JYSK Security Challenge

Considering Heimdalsecurity™ Security's ability to move beyond basic cybersecurity measures, JYSK quickly settled on our core offering of products and technologies: **Patch & Asset Management and Privileged Access Management.**

As the company employed our products into one single solution, it was able to single-handedly manage their software inventory and, at the same time, achieve preemptive vulnerability management, give access to temporary elevation and application execution when users need it. Heimdalsecurity™ proactively secured the company's entire environment, ensuring compliance, transparency and boosted productivity for all users and admins within one single pane of glass.



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