



**HEIMDAL™**  
SECURITY



Heimdal™ Security Product Sheet

# Heimdal™ For Banks

Empower your customers to experience the frictionless, next-gen way of securing digital assets and transactions.

Trusted by:



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# Endpoint Security featuring EDR, specifically designed against financial fraud and tailored to combat financial systems threats.

Heimdall™ for Banks is a radical new approach to cyber-protection, designed to safeguard the financial sectors against malicious takeovers.

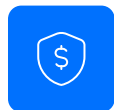


## Banks: Bolster client confidence, prevent financial loss, and minimize breaches

Increase confidence in your brand by providing your customers with state of the art next-gen security that will minimize breaches and financial loss.

The technology we use, based on Artificial Intelligence, analyzes data breaches and other incidents experienced by financial players. We learn from the mistakes of others, so you don't have to repeat them yourself. Our intelligence is driven directly from the banking sector.

By reducing customer losses, you reduce customer churn and improve your brand loyalty.



## Insurance: increase customer retention rate, downgrade your cybersecurity costs, and perk up your ROI.

Enrich your insurance package with state-of-the-art security features that will both please your clients and reduce your liability. Increase your income by adding a different subscription type, add weight to your customer offering, and increase your retention rate.

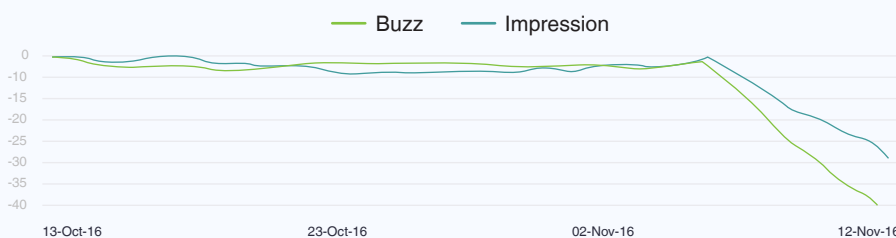


## Unions: reinforce vulnerable digital assets and secure your organization throughout the board.

Allow your union members to access their digital assets safely and boost their loyalty with the valuable gift of online security.

### Consumer perception of Tesco Bank plummets after security breach

YouGov BrandIndex : Tesco Bank Buzz & Impression scores



YouGov | yougov.com

YouGov BrandIndex November 2016

## Empower your customers. Grow your business.

Financial fraud is one of the most prevalent issues in today's threat landscape.

### Your business and customers will never know:

- ✓ The pervasive, evolving threat of phishing.
- ✓ MITB attacks that hijack online banking sessions.
- ✓ Data or financial loss from ransomware infections.
- ✓ Disruptions caused by financial malware.
- ✓ Online identity theft.

The global cost of fraud tops

**\$4.1 TRILLION ANNUALLY**

Source: Crowe Clark Whitehill & CCFS

**51% OF GLOBAL ORGANIZATIONS**

have been a victim of fraud and economic crime in 2019 – up from 36%

Source: PwC

Online theft, fraud, and exploitation reached

**\$2.7 BILLION IN FINANCIAL**

losses in 2018.

Source: FBI

**86.5% OF CUSTOMERS**

are not likely to do business with an organization that suffered a data breach involving credit or debit card details.

Source: Semafone & OnePoll

### CUSTOMERS WILL LEAVE

a bank after fraudulent charges on an account.

Source: Carnegie Mellon University



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# Step up now and stop fraud.

We're here to help.

## Invest in your teams.

We can provide customized training for your Support, Sales, and Retention staff, enriching their knowledge on applied cybersecurity threat prevention and allowing them to leverage the information in order to help boost your retention and help them exceed their goals.

## Foster digital safety.

Reinforce the efforts of your bank, insurance company or credit union. Raise consumer awareness on fraud and increase confidence in your services. Create an environment centered around digital security, your employees, and customers. We can also provide own branded

training materials free of charge, which you can push as part of your brand offering to customers.

With Extended Detection and Response, you can take a look under the hood of your own threat reports and cybersecurity intelligence with the help of our dedicated team of experts.

## Use the power of cutting-edge technology and combat fraud.

Heimdal E-PDR allows the valuable intelligence gathered by the code-autonomous protection modules to be fed back into the stellar detection mechanisms of the included next-gen Antivirus. Stand out from your competition by harnessing the capability of innovative technology.

**Security breaches can have devastating consequences on your company.**

The unique, modular approach to both proactive and reactive security of Heimdal E-PDR focuses on full compatibility.

It can be scaled up and down in order to provide the best type of financial protection your business needs.

## Available for



Features	E-PDR Heimdal™ E-PDR suite	Other Solutions	Regular Firewall
Unique Threat Prevention of the Most Advanced Financial Malware	✓	✗	✗
Protection against Ransomware and Extortion Attacks	✓	✗	✗
Patch Management to Close Security Holes	✓	✗	✗
Protects Against Financial and Personal Data Leakage	✓	✗	✓
Fraud Prevention	✓	✗	✗
Online Payment Protection	✓	✗	✓
Phishing and Social Engineering Protection Against Financial Scams	✓	✓	✓
Firewall Integration for Your Clients' Strengthened Online Safety	✓	✓	✓
Next-gen Antivirus to Protect Against Financial Cyber-crime	✓	✓	✓
Identity Protection	✓	✗	✗
Lightweight Installation and Smooth Performance	✓	✗	✗
Very Easy to Use	✓	✗	✗
Boosts customer retention if you offer it to your clients	✓	✗	✗
Improves brand loyalty	✓	✗	✗
Improves union membership value	✓	✗	✗



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